



## 2009 GCEC Conference – Sponsorship Opportunities

Rice University – Houston, Texas

Thursday - Saturday, October 15 – 17, 2009

(Sponsor Deadline: August 31, 2009)

### 2009-2010 GCEC Sponsorship Opportunities:

#### **\$5,000 – GCEC Leadership Circle & Conference Sponsor (Includes Exhibitor space)**

The Leadership Circle represents universities that have united to pioneer the leadership efforts of the Global Consortium of Entrepreneurship Centers. These universities represent the very best in entrepreneurship education, and they remain committed to sharing their expertise with the rest of the world. The Entrepreneurship Center Directors from these universities stand as leaders in this growing field. **(Limited to 12 Schools)**

##### Benefits Include:

- Recognition as a GCEC Leadership Circle member throughout the 2009-2010 academic year
- Recognition as a top-level sponsor of the 2009 GCEC Conference
- Exhibit space with preferred location during all 3 days of the conference (6' table top display)
- Top level recognition with school logo in program, marketing materials, and conference web site
- Top level recognition with school logo on-site, on posters and rolling display
- Recognition on the GCEC organization web site
- Ability to include university collateral in attendee packets
- **Complimentary** membership in the GCEC and one free conference attendee (\$500 value)
- Special recognition during opening remarks and closing remarks during conference
- Recognition on rolling sponsor slides during conference
- One-page, black & white ad in program brochure (artwork supplied by sponsor-deadline: Sept 10, 2009)

#### **\$2,500 – GCEC Bronze Sponsor (Includes Exhibitor space)**

- Recognition as a sponsor of the 2009 GCEC Conference
- Exhibit space during all 3 days of the conference (6' table top display)
- Recognition with school logo in program, marketing materials, and conference web site
- Recognition with school logo on-site, on posters and rolling display
- Recognition on the GCEC organization web site
- One free conference attendee (\$300 value)
- Recognition during opening remarks and closing remarks during conference
- Recognition on rolling sponsor slides during conference

\_\_\_\_\_  
Sponsorship Amount (\$)

\_\_\_\_\_  
Sponsorship Level (e.g., Leadership Circle Sponsor)

\_\_\_\_\_  
Payment Method (Check, Credit Card)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
University Name

\_\_\_\_\_  
Address (Street, Box)

\_\_\_\_\_  
Address (City, State, Zip)

\_\_\_\_\_  
Date

\_\_\_\_\_  
E-Mail

\_\_\_\_\_  
Phone Number

**Please return via facsimile to Mary Lynn Fernau at fax number: 713-348-3110.**

More information, contact: Mary Lynn Fernau, phone: 713-348-5374, or [mlfernau@rice.edu](mailto:mlfernau@rice.edu)

*2009 GCEC Host: Rice Alliance for Technology and Entrepreneurship, Rice University and*

*Jones Graduate School of Business*

*Rice University, MS-531, P.O. Box 2932, Houston, Texas 77252-2932*

[www.alliance.rice.edu](http://www.alliance.rice.edu) 713-348-3443





## 2009 GCEC Conference – Other Sponsorship Opportunities

Rice University – Houston, Texas

Thursday - Saturday, October 15 – 17, 2009

**\$2,500 – Kick-off Reception Sponsor: Thursday, October 15 (Includes Exhibitor space)**  
*University will be recognized as the exclusive sponsor of the Thursday night Kick-off Reception*

- Recognition on signage and program materials as Thursday night Kick-off Reception Sponsor
- Exhibit space during all 3 days of the conference (6' table top display)
- Recognition with school logo in program, marketing materials, and conference web site
- Recognition with school logo on-site, on posters and rolling slide display
- Recognition on the GCEC organization web site
- Recognition during opening remarks and closing remarks during conference

**\$2,500 – Friday Lunch Sponsor: October 16 (Includes Exhibitor space)**  
*University will be recognized as the exclusive sponsor of the Friday Lunch*

- Recognition on signage and program materials as Friday Lunch Sponsor
- Exhibit space during all 3 days of the conference (6' table top display)
- Recognition with school logo in program, marketing materials, and conference web site
- Recognition with school logo on-site, on posters and rolling slide display
- Recognition on the GCEC organization web site
- Recognition during opening remarks and closing remarks during conference

**\$2,500 – Saturday Lunch Sponsor: October 17 (Includes Exhibitor space)**  
*University will be recognized as the exclusive sponsor of the Saturday Lunch*

- Recognition on signage and program materials as Saturday Lunch Sponsor
- Exhibit space during all 3 days of the conference (6' table top display)
- Recognition with school logo in program, marketing materials, and conference web site
- Recognition with school logo on-site, on posters and rolling slide display
- Recognition on the GCEC organization web site
- Recognition during opening remarks and closing remarks during conference

**\$2,500 – Hospitality Suite Sponsor: October 15-17 (3 nights) (Includes Exhibitor space)**  
*University will be recognized as the exclusive sponsor of the Hospitality Suite for all 3 nights*

- Hospitality Suite will be open all 3 nights from 9:00 pm to Midnight at the Marriott
- Recognition on signage and program materials as Saturday Lunch Sponsor
- Exhibit space during all 3 days of the conference (6' table top display)
- Recognition with school logo in program, marketing materials, and conference web site
- Recognition with school logo on-site, on posters, and rolling slide display
- Recognition on the GCEC organization web site
- Recognition during opening remarks and closing remarks during conference

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